

Oxygen therapy for skin beauty

By Anna Vivienne

BEAUTY CARE has been practised among women and some men since time immemorial.

The queens of Egypt have been known to apply crushed pearls on their eyelids to enhance their beauty and the women in Borneo have used crushed rice to smoothen their facial skin, for a long time.

On whether it works, well, beauty lies in the eye of the beholder, so the saying goes.

Women are however more interested to have smooth young skin, and will dig their heels at aging. They are observant about other people's skin and may often wonder why some women older than them have better looking skin than they do.

It must be remembered however that one's constitution gives the skin certain characteristics. They can be affected by diet, lifestyle, climate, mental state and general health.

There are products in the market that help to maintain good youthful skin, especially on the face. One of the raves in the market presently is the Oxygen



Eric and Kathie discuss the skincare therapy.

infusion system.

According to Eric Yeoh, the spokesman for Intraceuticals, a beauty line promoted by CeleBeauty Sdn Bhd at Karamunsing in Kota Kinabalu, it is the first

element of their success.

"The system provides a continuous, readily available source of therapeutic grade oxygen," he says, adding that they use a specialised molecular sieve filtration

process to filter oxygen from the ambient air into the skin.

"This eliminates the need for pressurised, combustible oxygen tanks, making it a very safe system to use

specialised molecular sieve filtration process, which delivers a continuous stream of therapeutic grade oxygen.

"The system provides a continuous, readily available, constantly

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