

intra

it's in the skin

ceuticals



Spa Of The Month - SPA ESOTERIC - McKinney, TX

After graduating from high school, I went on to beauty school. I lived with my aunt during this period of my life. After my classes, we had many great discussions about the cosmetology and spa industry. The desire to create a business that replicated her house while also being unique was a challenging concept to formulate.

Finally, after years of working for others, the dream became real when I purchased a 123-year-old historical building in McKinney, TX.



Spa Esoteric's highest producing services are the **Intraceuticals** Oxygen Treatments. These were a large investment for the spa, and we earned the right to have an exclusive territory for these hyperbaric treatments, which have become our biggest seller. The oxygen machine is multifunctional. Oxygen facials are available, as well as oxygen inhalation treatments and spray tanning. Clients who are seeking more energy, health and vitality love the service. Guests seeking faster recovery from jet lag are also attracted to the oxygen treatments. The multipurpose machine is used during the facial services, in addition to tanning services and oxygen treatments. Employees are encouraged to take time out to receive one of these services, which is good publicity for the treatment. Guests compliment therapists on their radiant complexion, opening the door for the therapist to share their treatment success story.



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