

intra

it's in the skin

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ANTI-AGING

YOUTH IN A VIAL
In one session using this serum, skin is plumped, tightened and lifted



THE ELIXIR OF YOUTH

Discover the revolutionary oxygen solution that deeply hydrates, firms and lifts the skin, has zero downtime and is sworn to by international icon Madonna

BY CK DELA CRUZ

Aging and getting old need not happen at the same time. While we grow in years (a politically correct way of saying "getting old"), our body can find ways to delay the effects of time. When we age, the accompanying symptoms of aching joints, lost agility, skin wrinkling and memory gaps, among others, get aggravated further with bad habits and a lack of awareness of how to counter or minimize the effects of aging.

First of all, I've been guilty of some transgressions on my body. Exercise, hydration, less stress, complete sleep hours, balance diet and enhanced social life all contribute to a better life, more so as we reach the 40s mark. Yet for some of us, this checklist doesn't come easy. The more successful we become at our

jobs, the more we seem to lose out on the essential demands of our emotional and physical well-being.

I can't give much advice on spiritual solutions. However, what I can share is this latest treatment for reversing time.

HARNESSING NATURE'S ELEMENTS

Of all the essential nutrients needed by the human body, oxygen ranks first. We can't live without it even for a few minutes and, yet, it is the one nutrient that many people seem to take for granted and don't associate with many health problems. It is also the one element that contributes the most to cell renewal.

Today, there are many beauty products and treatments available to us that would give instant results. Many would agree that the best ones, of course, are solutions that are natural. Recently, I discovered the

TREATMENT OPTIONS

THERE ARE THREE TYPES OF INTRACEUTICALS TREATMENT AVAILABLE DEPENDING ON THE NEED OF THE CLIENT. ALL THREE TYPES CONTAIN HYALURONIC ACID AS THE PRIMARY INGREDIENT

- 1 The basic **INTRACEUTICALS Rejuvenation Infusion** for anti-aging treatment also contains vitamins A, C and E and green tea.
- 2 The **INTRACEUTICALS Opulence Infusion** contains additional botanical brighteners such as Alpha Arbutin, Yellow Dock and concentrated vitamin C to specifically address pigmentation issues and control melanin formation. *Opulence* has no peeling effect compared to other brightening treatments.
- 3 The **INTRACEUTICALS Atoxelene Infusion** addresses wrinkles. It combines lightweight Hyaluronic Acid with vitamins, antioxidants and Argireline, an amino acid with documented effects very similar to those of Botox injections.

A course of six treatments (part of the full package) is recommended to build a good foundation after which maintenance treatments will be recommended only every four to six weeks. The package includes maintenance products.

IntraCeuticals Topical Hyperbaric Oxygen Infusion system, a simple facial treatment that combines the power of oxygen and natural ingredients to deliver safe, simple, effective and instant solution to skin aging.

BETTER THAN AN ORDINARY FACIAL

First developed in Australia, the IntraCeuticals Infusion (P6300 per session) has emerged as the premier therapeutic grade oxygen system with some of the world's biggest names touting the effectiveness of the treatments.

It's more than just a facial. The system incorporates cutting edge technology with extensive research to deliver specialized serum deep into the skin through oxygen moisture. This super hydrates the skin, leaving it looking and feeling younger, firmer and glowing with a visible lift. The all-natural treatment is relaxing, soothing and suitable for all skin types.

It effectively targets all skin concerns including acne, rosacea, severe dryness, premature aging, sensitive and stressed skin. In one 40- to 60-minute treatment, skin is plumped, tightened and lifted and the targeted skin problems are visibly reduced. Makeup may be applied right after treatment with noticeably smoother and more even coverage.

The process is so gentle that it can be applied even on the eye area to reduce puffiness and darkening. Another plus to this treatment is its lip-plumping effect. The lips are also infused with oxygen bubbles to

It is a safer alternative to pen injections that's resulting

ensive and the used to support cal procedures. has no contra- reactions, when other treatments and diamond peel. als enhance the. type of facial tments? According e proprietor of pippines, the he advantage of ge to the skin and gentle; 3) no ter treatment; 3) no

NO SCALPEL NEEDED
Since it's non-invasive, instead of a scalpel, the only things penetrating your skin are oxygen and a cocktail of antioxidants



HOW DOES IT WORK?

INTRACEUTICALS INFUSION COMBINES FOUR TECHNOLOGY ESSENTIALS TO DELIVER SUPERIOR RESULTS

Topical Hyperbaric Oxygen Technology delivers therapeutic grade oxygen (93% pure oxygen) that acts in the delivery of oxygenating active to the fundamental layers of the skin. The **INTRACEUTICALS** serum has a base of Hyaluronic Acid (HA), our body's natural moisture factor that is responsible for moisture retention. While many products have HA, IntraCeuticals uses a special low molecular weight HA, allowing it to penetrate the deeper fundamental layer of the skin where it hydrates and stimulates collagen synthesis.

INTRACEUTICALS Oxygen Infuser is held at a 70-degree angle and 1.5 mm or less from the skin surface and this forms an "oxygen bubble" which increases the oxygen saturation of the epidermis. This application methodology assists in the absorption of the IntraCeuticals serum.

The fourth is the application of **Treatment Support Products**, with IntraCeuticals' proprietary blend of multiple weight Hyaluronic Acid, vitamins, antioxidants and peptides to ensure that treatment results will continue to improve even after they leave the clinic.

INTRACEUTICALS Hydrating Serums work on a unique response requiring continuous engagement within 48 hours following treatment and the effect will last for four to seven days depending on how dehydrated the skin is. After six treatments, done weekly, the result is clearly seen. Maintenance infusion treatments every six weeks is advised as our client feels the need



downtime for the patient since it doesn't cause any redness or swelling and skin can be immediately exposed to outside elements; and 4) it poses no danger caused by overdose and complications by other forms of treatment and because it uses all-natural formulations. This treatment is a great alternative for people who do not like surgery, burning treatments and pricking.

HOLLYWOOD CALLING

In the last two years, this treatment has been a favorite of Hollywood celebrities, including Madonna, who allowed her own testimonies to be used as marketing content for IntraCeuticals without requiring any endorsement fees. That's how much she believes in and advocates the service. For the 52-year-old Madonna, the oxygen face treatment creates a plumping youthful effect, so she does it right before every show and in a weekly facial provided by her personal therapist, Los Angeles-based Michelle Peck.

According to Dr. Mata, many people wait until their late 30s or 40s before they consider skin renewal products or treatments. It's better to start skin care while in the early 20s to help prevent premature aging. It also makes it cheaper and safer in the long run.

I always tell people that one could never over-moisturize, especially as we age and the skin's elasticity is reduced and dehydration becomes more apparent.

The IntraCeuticals Topical Hyperbaric Oxygen Infusion is a great help in delaying the effects of skin aging for both men and women. Besides, who are we to argue with Madonna? ■

To know more, O₂ Infusion for Luminaries Corporate at (2) 407 5862 or visit their website <ozinfusionph.com>. IntraCeuticals Infusion treatments are also available at The Spa in Acropolis.

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REVEALING SKIN
At 52, Madonna attributes her supple, age-defying skin to regular sessions of IntraCeuticals Oxygen System

