

intraCeuticals
it's in the skin

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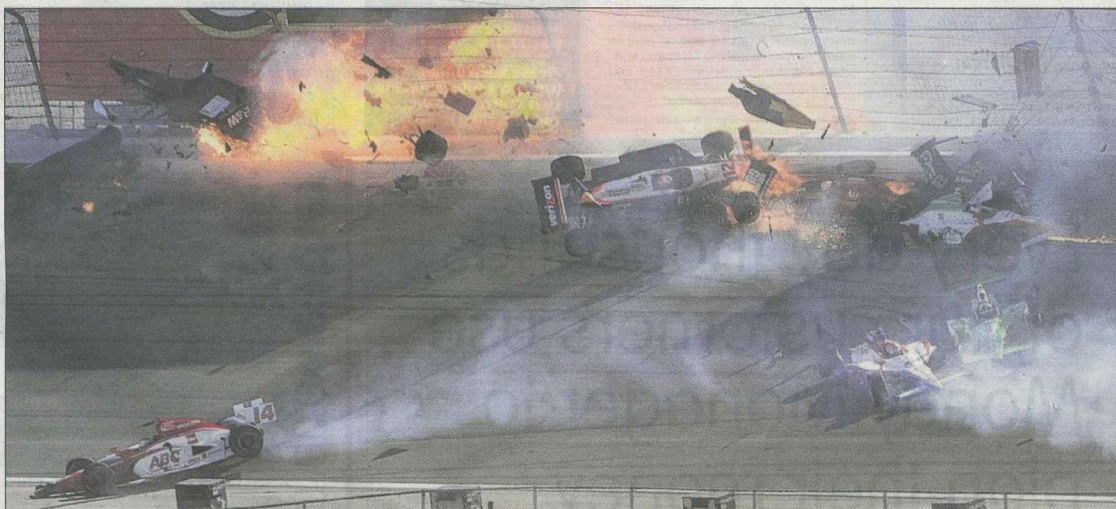
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Van's the man: We can rely on Robin, says Wenger Sport

British driver fighting for life

A BRITISH IndyCar driver was fighting for his life last night after a crash. Dan Wheldon, 33, was seriously injured in a 15-car pile-up in yesterday's Las Vegas Indy 300. Paul Tracy, who was involved in the wreck, said a team of doctors were working on Wheldon, but here was no word of his injuries. A helicopter lifted off from the speedway, but here was no indication if Wheldon was on board. He was in line to win \$5million had he won the race.



Asda under fire for its 50p bottle of Bud deal

ASDA was criticised last night for selling bottles of Budweiser for less than 50p each despite a pledge to sell alcohol responsibly.

The supermarket giant is offering a deal in which you can buy 24 bottles of premium strength lager in 300ml bottles for £11.

Last year, the company came under fire for its discount deals and pledged it would not sell beer for below the cost of duty plus VAT. It maintains the current offer meets that promise.

But P...
advised

By Tariq Tahir

Physicians, last night condemned the deal. 'Again this is another example of a retailer on the one hand pledging to act responsibly while at the same time offering ridiculously cheap offers when buying in bulk,' he said.

He said alcohol-related illness costs the NHS £3billion a year and, if the current rates continue to increase, there will be 250,000 extra deaths from drinking in 20 years.

this country. I see many young people developing problems with their liver and other health problems from drinking alcohol.'

A leading wholesaler claimed the UK's second biggest supermarket was giving out the wrong messages.

Landmark Wholesale managing director Martin Williams said the price charged to customers by the supermarket was 'dramatically cheaper' than wholesalers can buy it.

Mr Williams told The Grocer magazine his

AB InBev for closer to £17 - more than 50 per cent more - and predicted wholesale customers would stock up at the supermarket instead of their usual cash and carry.

He added: 'In this day and age of responsible consumption and retailing, offering a major brand for under 50p a bottle completely contradicts all the messages that retailers and wholesalers are giving out.'

Asda said last night: 'We're just as committed to our role as a responsible alcohol



TREATMENT CORNER

The **IntraCeuticals Infusion facial** may have only just been launched but it already has a celebrity following, with fans including Victoria Beckham, Eva Longoria (pictured) and Justin Timberlake.

The facial uses oxygen to help a variety of different serums (which contain a combination of vitamins and antioxidants, plus hyaluronic acid) penetrate deep into the skin.

Choose from the Rejuvenate treatment to help with hydrating the skin and calm redness; Clarity to combat blemishes and problem-prone skin; Opulence to help balance out pigmentation; and Atoxalene



to smooth out fine lines. Results include deep hydration, increased firmness, reduced fine lines and overall radiance.

Why we like it? Unlike other oxygen facials, this uses pressurised oxygen under light pressure, which goes deeper into the living layers of the skin. My therapist, Sara, tells me this is because nanotechnology is used, so the ingredients are delivered into living skin instead of the dead cells on the surface. After a skin analysis - where I worry my recent holiday tan will be my downfall - I'm told

my skin's not too damaged and is just dry in several places. I opt for the Rejuvenate serum and, after the usual cleanse and tone, Sara uses a small pen airbrush to blast the oxygen and serum into my skin, paying particular attention to the dry areas. When I leave, my skin looks illuminated and the next day it feels plump and I look fresh-faced.

Why we don't? It's painless and relaxing but results don't seem to last longer than a couple of days, which is why a course of six treatments was recommended. Available nationwide, including Renew Medica, London SW3. Tel: 0800 644 0264. www.intraCeuticals.com V-MC

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