

intra**ceuticals**
it's in the skin

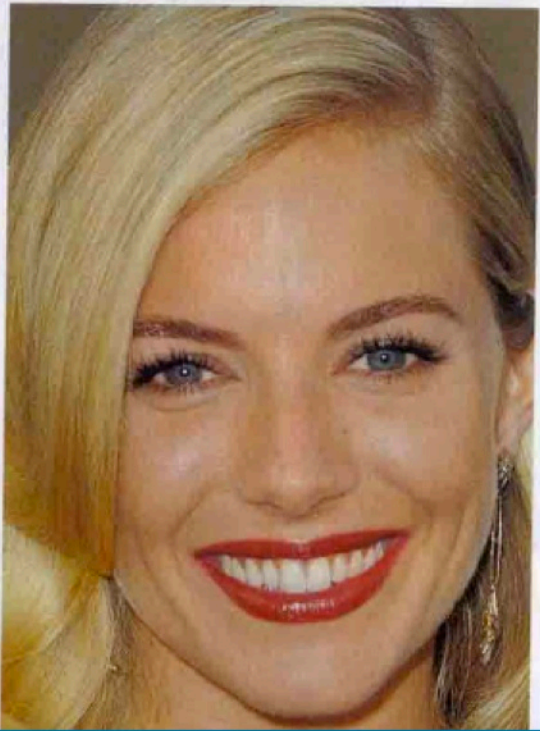


Treatment watch: OK! TRIALS THE LATEST IN CELEBRITY-REVERED FACIALS

OXYGEN FACIALS

Want to know the secret to Sienna Miller's glowing, dewy complexion? The 29-year-old starlet swears by oxygen facials. From a scientific perspective, the jury is still out on the measurable benefits of oxygen facials (as opposed to regular facials), but this hasn't curbed the rise in popularity for this treatment, as well as other oxygen-infused beauty products.

HOW DO THEY WORK?
Oxygen facials spray medical-grade oxygen directly onto the surface of the face at a high pressure. The effect this has on the skin is twofold: the first is that the intensity of the oxygen being sprayed causes the skin to become stimulated, encouraging faster collagen turnover, which results in fresher-looking skin; the second effect is that the high pressure of the spray is able to penetrate past the skin's surface barrier to deep within the skin, making it ideal to be used in combination with active ingredients in the form of a skin-repairing serum. This allows the serum to work deep within the skin's surface.



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