

BEAUTY GURU

WORDS Chinggay Labrador

PATRICIA STEEL

TRAINING MANAGER: O2 INTRACEUTICALS

BACK STORY

Patricia Steel started out with Intraceuticals nine years ago in Australia. "There was very little advertising then, and we literally started with just door knocking," she recalls. Oxygen bars had just become popular, and the company was then working on developing hyperbaric oxygen (oxygen under pressure) technology to address women's needs. Her first client was immediately sold on the brand's first skincare range, kicking off what would become Patricia's long-term career in Intraceuticals.

BIG BREAK

Over the years, the company expanded from Australia to the U.S., Europe, and Asia. Michelle Peck, one of the aestheticians trained by Patricia in Long Beach, California, had met Madonna, who had fallen in love with the facials which used hyperbaric oxygen, hyaluronic acid (skin's natural lubricator), and a cocktail of vitamins, green tea, and aloe vera. The pop star purchased three machines, taking one along on her 2006 *Confessions* world tour.

UP NEXT

"Madonna loved the instant results—she got a facial before and after each of her shows," recounts Patricia. Once Madonna came on board, word spread like wildfire and Intraceuticals's treatments, now touted as the "Hollywood facial," have since become every celebrity's favorite. She continues to train top Hollywood and Beverly Hills plastic surgeons and roams the world to also train hundreds of aestheticians worldwide.



"Skin is skin—we treat it for what it needs. With hyperbaric oxygen technology, all skin conditions eventually reach a natural balance."

SKINCARE TIPS

NEVER... forget the 4 S's of skincare—sun exposure, sleep deprivation, stress, and smoking.
ALWAYS... be vigilant about skincare. Rome wasn't built in a day—we recommend six treatments over the course of six weeks, and monthly facials for maintenance.
APPLY... cleansing, hydration, and moisture-binding products daily to get lasting results from your facials.
TRY... switching your routine up to fit to your skin's needs at present. Even if you start out with a rejuvenating facial at first, you can eventually adjust and move on to a brightening treatment. Well-trained therapists can help you assess your needs better and help you with a long-term skincare plan.

THE 4Ds

Patricia Steel's team dishes on what makes the Hollywood facial every celebrity's top choice.

• NO DANGER OF COMPLICATIONS

It's a non-invasive procedure that gives you a facelift that gets rid of lines and wrinkles in just 30 to 40 minutes.

• NO DAMAGE

Everything is natural—from the oxygen to the hyaluronic acid to the botanicals, amino peptides, and vitamins used.

• NO DISCOMFORT

The procedure uses no needles and the hyperbaric oxygen is soothing, gentle, and relaxing.

• NO DOWNTIME

Without any redness, you can go straight from facial to makeup in an instant.

O2 INTRACEUTICALS

is available at *The Spa Acropolis, Acropolis Center, Acropolis Green Subdivision, 80 E. Rodriguez Jr. Ave., Libis, Q.C.*
Tel. no. 634 2848/634 2709.
Cel. no. 0918 8 THESPA

TREAT YOURSELF

O2 Intraceuticals wide range of facial treatments gives you dedicated care for your specific needs.



REJUVENATE

(P6300)
Target fine lines and dry under-eye patches with this nourishing hyaluronic acid infusion that keeps your skin hydrated long after you complete your treatment.

OPULENCE

(P7000)
Tired skin with uneven skin tone gets a boost with this soothing hyaluronic acid infusion mixed with a blend of botanical brighteners, vitamins, and antioxidants. Just one treatment can yield instantly luminous, younger-looking, and brighter skin.

ATOXELENE

(P10,500)
The atoxelene serum along with O2's signature hyaluronic acid infusion helps soften frown lines, crow's feet, lip lines, and smile lines. Regular treatments every 4-6 weeks help smoothen skin, define eye contour, and plump lips without invasive injections.

HOLLYWOOD'S FINEST

Tinseltown's A-list gets hooked.



"I love the treatment and so does my face!"—Madonna

"Years of touring, flying, and TV makeup take their toll on your skin. An Intraceuticals Infusion makes my face feel dope!"—Justin Timberlake

"The treatments are a necessity before every major event."—Eva Longoria-Parker